

KIMBERLY J. AVALOS

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EXPERIENCE

The News Movement

New York, NY

- **Senior Producer / Production Manager** (November 2023-Present)
Independently create documentaries while managing a small production team for *TNM* and *The Recount* brands. Oversee filming and post-production for special projects, including 2 Recount YT shows. Manage talent and producers on set, support producers with pre production, create publishing schedules, systems and workflows, work with graphic designers and audience engagement editors. Lead cinematographer for special projects.
- **Producer** (July 2022-October 2023)
Created documentary-style videos for Gen-Z audiences. Hosted and produced short-form explainer videos for TikTok, Instagram, and YT shorts on daily news hits and reporting beats.

NowThis News

New York, NY

- **Producer, NowThis News** (May 2019-June 2022)
Pitched, produced, scripted, filmed, and edited social videos & documentary-style content. Traveled extensively as a field producer & cinematographer. Led newsroom partnership projects with the Emerson Collective, the Oprah Winfrey Network, the Center for American Progress, Global Citizen, the Ocean Defense Initiative, & Climate Power.
- **Associate Producer/Host, NowThis World** (March 2018-April 2019)
Produced, hosted, and edited a weekly explainer show on YouTube about global news & conflicts. Embedded with the UNHCR for a reporting trip to Kakuma refugee camp in Kenya.
- **Associate Producer, NowThis News** (September 2017-February 2018)
- **Fellow, NowThis Politics** (May 2017-August 2017)

Freelance Work

New York, NY

Freelancer (January 2017-May 2017)

Videos & photography appeared in NowThis News, Queens Ledger, and NYCity News Service

Morocco World News

Rabat, Morocco

Photo/Video Journalist

(June-August 2016)

Launched photo & video content for this English-language startup. Worked with fixers & translators to report on Moroccan single mothers, sex work, child labor, & animal rescue efforts. Wrote articles about local & international news.

EDUCATION

CUNY Graduate School of Journalism, New York, NY

M.A., International Reporting & Visual Journalism, December 2016

*Included a 10-day reporting trip to Israel and the West Bank

St. John's University, Queens, NY

B.S. in Journalism (Minor: Sociology), May 2015

SKILLS

Hardware: Canon C100 & C300, Sony and Canon dSLR models, DJI Osmo, GoPro **Software:** Adobe Premiere, Photoshop, Bridge, Illustrator, and Media Encoder **Languages:** Fluent in Spanish, Basic Conversational Italian

NOTABLE EXPERIENCE + AWARDS/MEMBERSHIP

- Hosted 1 of 6 live, YouTube “[News Creator workshops](#)” to help news creators grow their YT platforms
- Photography featured at the Photoville Festival: Queens is Family Exhibit (Sept. 2021 - December 2021)
- New York Women in Film and Television, New Wave Member (Was WCW spotlight on NYWIFT podcast, Nov 2021)
- Served as Secretary of CUNY chapter of the National Association of Hispanic Journalists (2016)